



BENEDETTA *BRUZZICHES*
Echoes of My World



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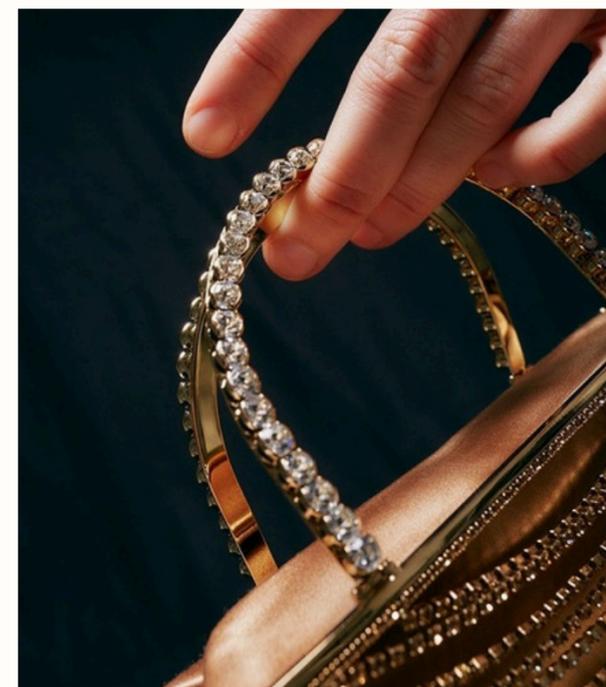
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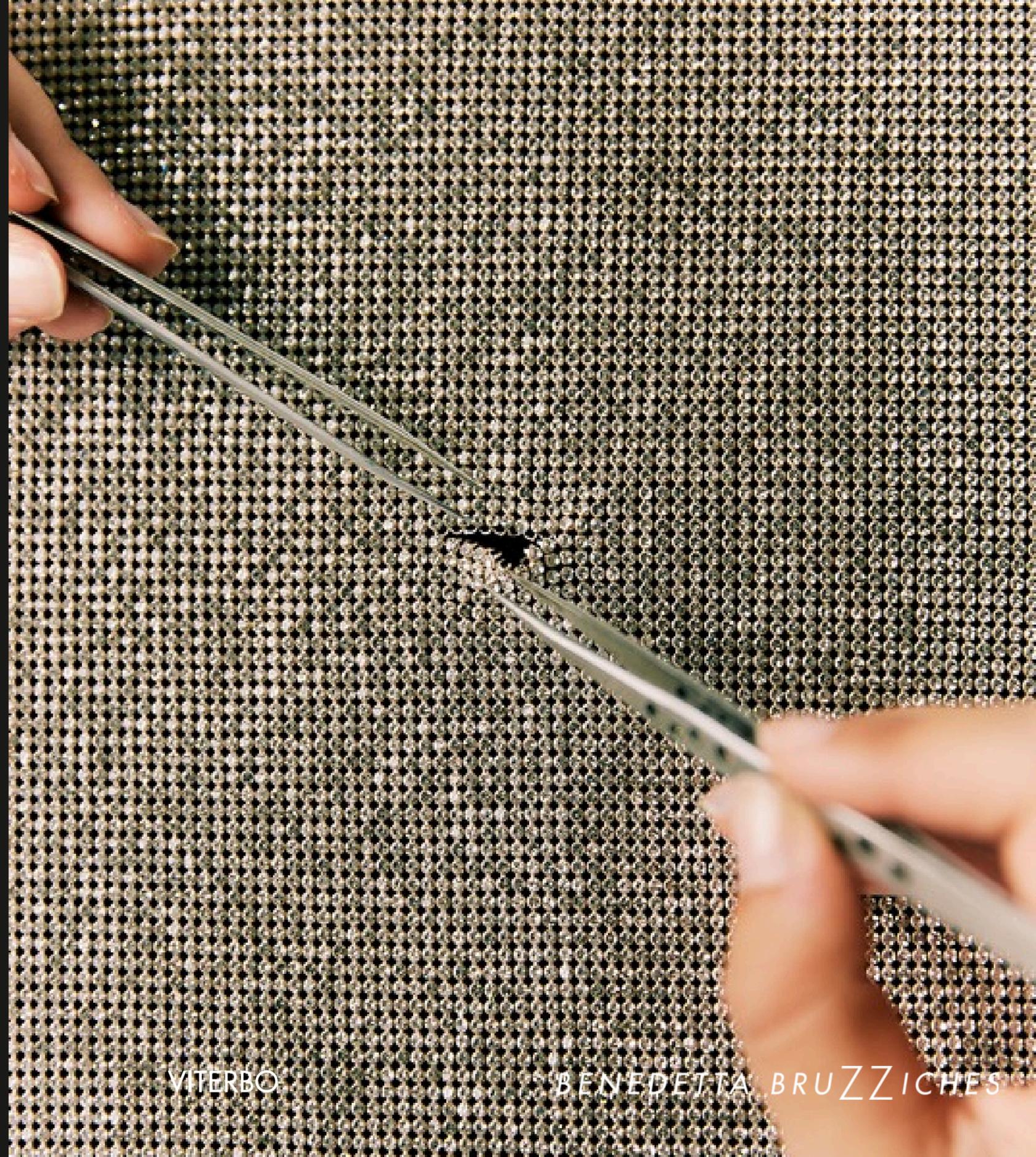
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OVERVIEW

A dimension governed by special laws, where everything is held together perfectly but nothing works as it does elsewhere.





ABOUT

In 2009, Benedetta Bruzichés and her brother Agostino created a company where the value of each individual is paramount, and where wonder is the light that illuminates the day.

Since then, the now famous bags 'with their name' have been chosen by extraordinary women in every corner of the world.

These objects are created in a factory of over 2,000 square meters on the hills of Tuscia in the Viterbo area, where art, craftsmanship and innovation constantly dialogue.

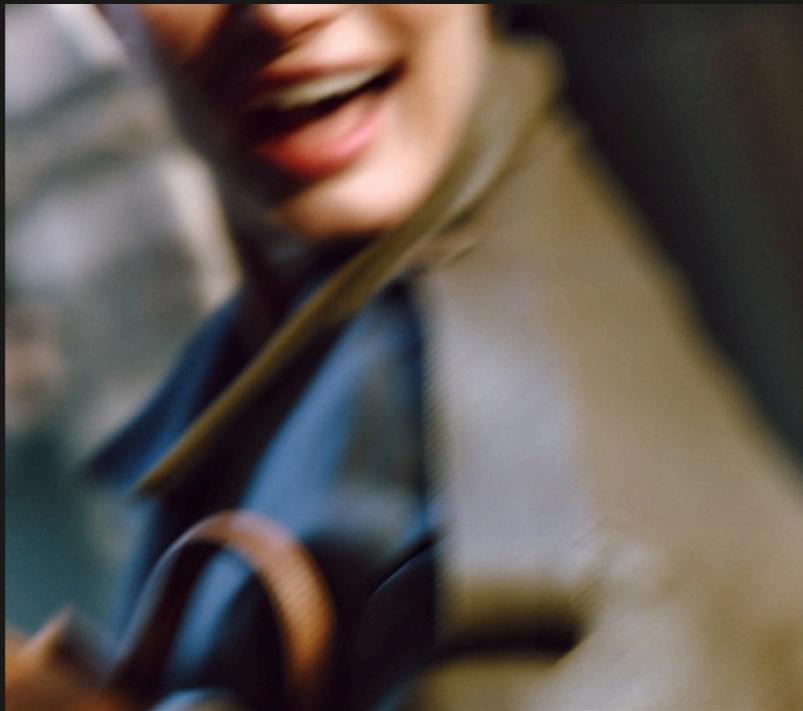
Here, a close-knit group of young artisans, led by the Bruzichés brothers, under the watchful eye of Mamma Ada, meticulously craft each bag, focusing on creating timeless pieces of art.

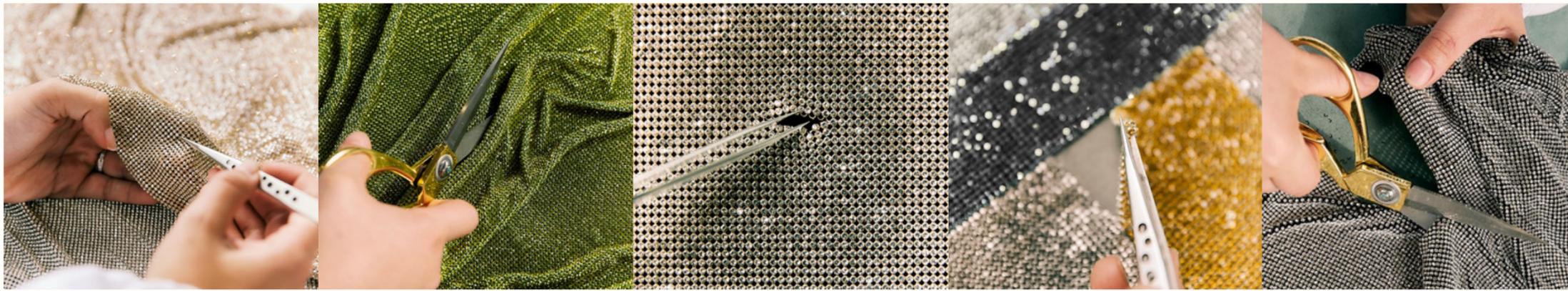
THE WOMAN

The woman Benedetta Bruzziches is a shadow of silk and steel that walks confidently in her own skin, a spirit that does not bend or be judged. She does not seek consensus; she is consensus. Her eyes see beyond the surface of things, accustomed to unearthing the precious in the insignificant and ignoring all that is too easy, too common. She moves with a fierce calm, like a secret half-revealed. Its beauty is a choice, a subtle weapon, a move you don't expect.

She needs nothing and, because of that, everything belongs to her. Every thing she wears, every bag she touches, is an extension of her history, and her will. She knows that luxury is only a means, a language with which she tells her story, never an end. She has a sensuality that burns silently, a controlled fire, because she does not want to disperse: she chooses with whom to share herself, in which moments to appear or disappear.

She is a modern woman, but with roots planted in the ancient time of craftsmanship, in respect for what has been created with care. She does not follow time; she shapes it, holds it, consumes it. Benedetta Bruzziches has created for her not mere objects, but allies, silent lovers, who belong to her and, in a way, represent her. This is a woman who challenges you to look into her eyes and understand who she is, knowing that you may never have the courage.





HAND-MADE IN ITALY

Imagine arriving in an ancient Italian village rising majestically on a hilltop. A place of simple peasants, hazelnut growers, where many small, brightly coloured houses cluster around an ancient Renaissance castle, the majestic Palazzo Farnese, which has always fuelled the dreams of local children.

What Surrounds Us
Shapes and Moulds
Us.

In this small village, nestled in a dark forest, the same one that Dante Alighieri describes in the Divine Comedy, Benedetta and Agostino Bruzziches decided to embark on a surreal adventure, opening a handbag workshop in the garage of their parents' house (it doesn't only happen in Silicon Valley).

'Why open a bag factory in an area famous for hazelnut production?'. Their answer: 'Why not?'

HEADQUARTER



Today, we take pride in our expansive 2,000-square-metre workshop—a vibrant space where creativity and craftsmanship come together seamlessly. Opened in March 2024, this workshop marks a significant milestone in our journey, which began in 2009 in the family garage of Benedetta and Agostino Bruzziches.

At the heart of this dynamic environment is Benedetta's artistic vision, brought to life in her style office, where ideas are born and refined. Surrounding her, the skilled hands of our craftsmen meticulously transform these concepts into reality, ensuring every detail reflects our unwavering commitment to excellence.

The magic lies in the synergy of working side by side on every stage of production. This close collaboration fosters a unique dialogue between art and technique, allowing us to maintain the exceptional quality that defines our products. From humble beginnings to this remarkable space, our dedication to craftsmanship and innovation remains the cornerstone of everything we create.

TEAMS

At Benedetta Bruzziches, people are the heart of everything we do. The passion, creativity, and intellectual curiosity of each of our collaborators drive us forward, helping us navigate the challenges of an ever-evolving global market.

STYLE

The creative team at Benedetta Bruzziches is constantly looking for new perspectives, fueled by a passion for discovery and a relentless drive to explore fresh ideas and trends.

PRODUCTION

Craftsmanship excellence is the beating heart of our brand. The skilled hands of our artisans, working alongside emerging talents, transform each material into a unique piece, reflecting our continuous desire to experiment while never compromising on quality.

RETAIL

A deep knowledge of the product, the ability to connect with an international clientele, and a passion for fashion are essential for our sales team, which interprets the essence of the brand every day.

COMMUNICATION

The communication team brings the essence of Benedetta Bruzziches to life through creative storytelling and strategic messaging. They craft engaging narratives and visuals that connect the brand with a global audience, ensuring a consistent and compelling presence across all channels.

LOGISTICS

The logistics team ensures efficient operations, from managing raw materials to timely deliveries. Their careful coordination supports production and guarantees our products reach customers around the world seamlessly.



Crafting
Excellence
Through
Human Touch.



ARTISANS

Our artisans are masters of their craft, bringing exceptional skill and meticulous attention to detail to the creation of our crystal mesh and leather accessories. Each piece is a testament to their dedication, as they blend traditional techniques with contemporary designs to achieve unparalleled elegance.

It is the touch of their hands—the precise stitching, the delicate arrangement of crystals, and the careful treatment of premium leather—that transforms raw materials into timeless works of art. This dedication to craftsmanship not only defines the essence of luxury in our collections but also ensures that every item tells a story of passion, expertise, and refinement.

With every creation, our artisans uphold a legacy of excellence, delivering pieces that are as unique as the individuals who wear them. This is the true value of handcrafted luxury: a seamless union of artistry, innovation, and authenticity.

SEAMSTRESSES

Here in Tuscia, until the 2000s, women would gather in groups to knit, often for large luxury brands. Taking up this system, already well established in the area, our decentralized production system was born, with more than fifty local craftswomen at work on our creations, who sew the crystal knits in their own homes and at their own pace, modeling a profession around their own lives and not vice versa. Every day, these women (led by Mamma Ada) hand-sew one bag after another, fitting these moments into the space of their days at will.

This is our idea of art.

A Production
Model
Rooted in
our Roots.



AND MANY OTHER HANDS

Objects d'Art
Made With Heart.

We strive to bring together the best craftsmen, designers and creative people, drawing on Italy's rich heritage of craftsmanship. Drawing on the experience of manufacturing districts such as the goldsmiths' district of Arezzo and the shoe-making district of the Marche, we guarantee exceptional quality in every piece.

Our collaborative approach favours the creation of unique objects that reflect different skills and visions. This multidisciplinary is our strength, allowing us to create sincere works of art that showcase the passion of our craftsmen and the best of Italian creativity.



CRYSTAL MESH



Our crystal bags represent the pinnacle of innovation in the evening bag sector.

Made of hand-sewn crystal mesh and organic silk, these bags offer a unique combination of luxury and craftsmanship. With complete traceability of the entire production process, we guarantee the highest standards of quality and ethics. This commitment to pushing boundaries and experimenting with new techniques makes our crystal mesh bags true icons of modern luxury.

We offer shades and hues to suit every style, mood and occasion. From classic, timeless shades such as black, gold and silver to bold, vibrant colours that make their mark, each option has been carefully developed to enhance the unique qualities of this incredible material.

The versatility of the colours underlines the sophisticated and innovative nature of our research, making these bags not mere accessories, but indispensable items for every wardrobe.

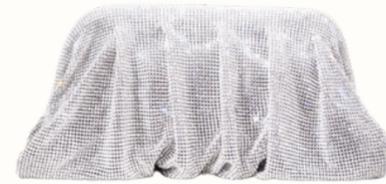
CRYSTAL MESH



SISTER



KATE



VENUS



YENNEFER



YOUR BEST FRIEND



LEATHER

A black leather handbag with a strap, worn by a person, against a dark background. The bag is the central focus, showing its texture and the brand name 'BRUZZICHES' embossed on the front. The person's skin is visible, and the background is dark, creating a high-contrast, elegant look.

The leather bag collection embodies luxury without compromise, skillfully combining traditional craftsmanship and innovative design. Each bag is the result of the work of the best craftsmen, who transform carefully selected leathers into unique creations, where quality and refinement are perceptible in every detail.

The finishes, with attention to the smallest details, are designed with an avant-garde design that does not renounce functionality, making each bag not only an exclusive accessory, but also a practical and versatile one. The scrupulous attention to each element - from the perfect stitching to the elegant accessories - is what defines the essence of true everyday luxury.

This collection represents a sensory experience of elegance and prestige, a tribute to the tradition of haute leather goods, reinterpreted in a contemporary key. Each bag is designed for those who seek not just an accessory, but a symbol of distinction, capable of conveying beauty and luxury to any occasion.

LEATHER



SISTER



UNA, NESSUNA,
CENTOMILA



MAME



SERENA



SISTER



OBJECTS D'HEART

Our Objects D'Heart embody a dedication to the fusion of art and craftsmanship, unique pieces, an ode to the concept of multidisciplinary. These objets d'art are born from a network we have woven over the years with skilled craftsmen, designers and creatives who use different skills to create exceptional pieces that go beyond the concept of a wearable accessory.

Each piece is passionately crafted by masters from different fields who come from national districts recognised worldwide for their specialities: Nando moulds methacrylate for furniture and has shaped a bubble, goldsmiths Stanis and Lucia design our bags with the finesse of high jewellery, the best shoemakers in the Marche give life to our scapes. 'They are the perfect allies to bring my wild ideas to life,' says Benedetta Bruzziches.

The results are unique pieces that reflect the full potential of collaboration and research and enrich the experience of those who approach our brand.

OBJECTS D'HEART



LUMIÈRE



ARIEL



GIULIETTA DEGLI
SPIRITI



CORVETTE



ARMONIA



DISTRIBUTION

Our e-commerce platform plays a key role in our product distribution strategy. It not only offers a simplified and personalized shopping experience, but also serves as a showcase of the brand's craftsmanship and values. Through high-quality images, detailed product descriptions, and intuitive navigation, we ensure that our online presence reflects the exclusivity and elegance that define Benedetta Bruzziches. This allows us to connect directly with our customers, offering them the convenience of shopping from anywhere in the world and experiencing the prestige of our brand.

At the same time, our carefully selected wholesale partners—including prestigious department stores, high-end multi-brand boutiques, franchises, and elite online retailers—extend our reach to key markets, ensuring that our products are accessible in locations that reflect the sophistication of our brand. By integrating our e-commerce platform with this exclusive retail network, we maintain a cohesive brand experience across both digital and physical channels, while also expanding our visibility among discerning customers. This strategy not only facilitates direct comparisons with competitors but also strengthens our presence in elite markets, reinforcing our status and increasing brand awareness within high-end, luxury-focused audiences.



WHOLESALE

Over the years, Benedetta Bruzziches has built a sophisticated wholesale network designed to reflect the exclusivity and artisanal heritage of the brand. Carefully curated partnerships with high-end department stores, multi-brand boutiques, franchises, and premium e-tailers ensure that the brand's collections are showcased in prestigious locations worldwide, aligning with its luxury positioning.

This success has been achieved in collaboration with the Bonini Showroom in Milan and New York, a globally renowned platform for the development and distribution of luxury fashion accessories. Through this strategic partnership, Benedetta Bruzziches has expanded its reach to key international markets while maintaining the essence of its craftsmanship and innovation.

Through partnerships with leading online retailers, Benedetta Bruzziches leverages the digital landscape to engage with new audiences, offering curated collections that reflect the essence of the brand.

Benedetta Bruzziches places immense value on the customer experience, extending beyond product quality to include education on the craftsmanship and stories behind each piece. This dedication is mirrored in the selection and training of retail staff across wholesale partners, ensuring that every customer interaction embodies the brand's commitment to excellence.

5

CONTINENTS

40

COUNTRIES

117

RETAILERS

FIND US AT

BERGDORF
GOODMAN

SELFRIDGES & CO

bloomingdale's

HARVEY NICHOLS

Neiman Marcus

Harrods

*Galeries
Lafayette*

AJIO LUXE

Saks

NET-A-PORTER

FARFETCH

LUISAVIAROMA



TIMELINE

2007

- Benedetta Bruzziches graduates from IED (Istituto Europeo di Design) with a degree in fashion design.

2008

- Benedetta moves to India to immerse herself in the art of leather weaving. During her time there, she learns the intricate techniques from local artisans, gaining invaluable knowledge that will shape her future creations.
- Benedetta receives the Premio Riccione Moda Italia, one of the prestigious recognitions in the fashion industry.

2009

- Benedetta, with her brother Agostino, founded Benedetta Bruzziches in Caprarola (Viterbo), Italy.
- The first collection is showcased at the Tranoï trade fair in Paris during Fashion Week, where the brand gains its first 20 clients.

2010

- The brand presents its collection at the White Milan fair, which leads to significant growth in their wholesale contacts and an increase in orders.

2012

- The Bruzziches family opens their first workshop in a garage in Caprarola, amidst the Tuscia woods. This marks a turning point as they begin to focus on local craftsmanship, leveraging the region's traditional textile manufacturing skills.

2013

- Journalist Corrado Formigli includes the story of Benedetta Bruzziches in his book "Impresa Impossibile. Storie di italiani che hanno combattuto e vinto la crisi", showcasing the challenges and triumphs of the brand.

2016

- Benedetta Bruzziches joins Massimo Bonini's portfolio, a global leader in wholesale development and sales of luxury fashion accessories.
- The brand receives the Premio "Giovani imprese, crediamo nel futuro" from Altagamma, an association that supports Italian luxury brands.

2019

- The brand expands its reach with the launch of its own e-commerce platform, enabling direct sales to customers worldwide.

2021

- Benedetta Bruzziches introduces its first line of footwear, further expanding its product offerings.

2024

- The new Viterbo headquarters opens, featuring a 1,000 sqm workshop and office space, marking a new chapter in the company's growth and operations.



Massimo Bonini: «I grandi gruppi hanno cambiato il mercato delle scarpe»

«Gli indipendenti hanno spazi ma solo con strategici che fondano creatività, community e supply chain green»...



Da sinistra, Sabrina e Massimo Bonini

«Tutto il 2023 è stato un boom, poi c'è stata una curva a discesa... Il problema è nella filiera o nelle proposte del brand? La filiera è sempre più concentrata nelle mani dei grandi gruppi...»

«L'ingresso nei negozi di calzature è cambiato. Il bisogno ripropone tutto il sistema... I marchi indipendenti possono crescere ancora? La costruzione dei volumi la vivono tutti i grandi gruppi...»

Table with 5 columns: Anno, 2019, 2020, 2021, 2022. Rows include Attivo, Passivo, and Export.

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Tagliatore studia un monomarca a Milano

Il brand pugliese, con 40 milioni di fatturato, pianifica l'espansione retail e punta a un progetto di crescita negli Stati Uniti.



Sopra, una proposta Tagliatore. A destra, una proposta di Agnona

È una storia fatta di sacrifici, corlezza manufatta e materiali di pregio... Il marchio di Agnona nelle sue collezioni è un statement gentile...»

«L'ingresso nei negozi di calzature è cambiato. Il bisogno ripropone tutto il sistema... I marchi indipendenti possono crescere ancora? La costruzione dei volumi la vivono tutti i grandi gruppi...»

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Bruzziches punta su Usa e South Asia

«Adesso miriamo all'India», raccontano a MFF i founder del marchio distribuito da Massimo Bonini.

Benedetta Bruzziches punta all'espansione. I fratelli Bruzziches, founder del marchio che sorge nei colli della Tuscia, raccontano in un'intervista a MFF del loro piano di distribuzione...



I fratelli Bruzziches

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SEASONAL TIPS

Fall-winter 2025/26. Nuove proposte selezionate per ogni stile e occasione d'uso.



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MISSION

“Whenever I design a new creation it's not just about making it, it's more about discovering and then letting a new side of myself out. I always imagine a woman from different perspectives, and I believe objects have a strong power, depending on the intent of who designs them and on the energy of who makes them.”

Benedetta Bruziches

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THANK YOU

BENEDETTA BRUZZICHES

Shed your light.